

## Business Rocks! Newsletter - March 2008

### New!

**Where are the new businesses?:** If you're someone who does business with businesses, you may be interested to know that business licenses issued are now available on our website. Visit <http://www.lyncburgida.com> and click on "Business Climate". You'll find "Business Licenses" by month as well as an interesting composite schematic.

### Did you know...

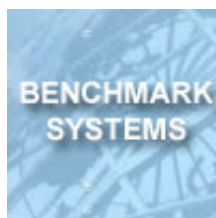
... with roughly 80% of the world's GDP and 95% of the world's population existing outside of the United States that export markets are simply too big to ignore? Sometimes we find a research article that's too good not to share. To learn more, visit [Intuit](#) and click on Phase Three Report.

... free export counseling services are available through the Virginia Economic Development Partnership? Call 455-4493 or e-mail [Shirley Deen](#) for more information.

### Recent Brags

#### 2007 VEDA Community Economic Development Award

The City of Lynchburg's One Programs, a workforce development process, walked away with one of only three awards presented at the Virginia Economic Development Association (VEDA) Spring Conference held in Williamsburg on March 15 and 16, 2007. The Community Economic Development Award was presented in the population category of 40,001 to 100,000. Marjette Glass, Director, Office of Economic Development, accepted the award. [Click for More.](#)



#### **Benchmark Systems Celebrates 30 Years of Service**

A Lynchburg based developer of healthcare and commercial information systems reached

two important milestones this year: thirty years of service and being named among the top 100 Healthcare Technology companies by Healthcare Informatics Magazine. The company processes over one billion dollars in health care claims each year.



#### **AMTI**

The Virginia Tech Corporate Research Center has announced an affiliation with Advanced Manufacturing

Technology Inc., a leader in product-to-market services. AMTI will offer CRC tenants product design, development, prototyping, packaging, launch, manufacturing and distribution supporting their concept to market goals.

### Upcoming Events



March 25, 2008: **Business to Business Meetings -- Non-**



April 1, 2008: **Thinking about starting your own**



**Profits.** At the Point of Honor Carriage House.



**business?** Start Smart Class. Sponsored by the Region 2000 Small Business Development Center.



April 17, 2008: **Business After Hours.** 5:30 pm - 7:00 pm. Westminster Canterbury. Sponsored by the Lynchburg Regional Chamber of Commerce.



April 29, 2008: **Small Business Awards Reception presented by CENTRA.** 5:00 pm - 7:00 pm. Central Virginia Community College, Merritt Hall. Sponsored by the Lynchburg Regional Chamber of Commerce.



April 30, 2008: **Self-Employment.** Sponsored by the Region 2000 Small Business Development Center.



May 1, 2008: **VIB Event.** Details to be announced.



May 21, 2008: **411 Information Meeting: Health Care 101.** 12 noon, City of Lynchburg Information Technology Conference Room, 3550 Young Place.

## Recent Events

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March 19, 2008: **College Career Development Directors.**



March 17, 2008: **Mentor One™ at Randolph College.**



March 6, 2008: **411 Information Meeting.** Virginia Enterprise Zone Program. City of Lynchburg Information Technology Conference Room, 3550 Young Place.



February 28, 2008: **Business to Business Meeting: First Lynchburg, Murray Place and River Ridge**



February 4, 2008: **Mentor One™ Career Speed Dating.**



January 16, 2008: **Business to Business Meeting: Health Care.**

## Seeking Your Input



**Become ONE:** Join Lynchburg's award-winning ONE Programs and grow tomorrow's workforce. Call Shirley T. Deen at 434-455-4493 or [e-mail her](#) for more information.



**City Hall Display Case:** A great way to promote your business at no cost to you. Space is still available in 2008. Please call Shirley Deen at 455-4493 or [e-mail her](#) to reserve.



**Business Database:** Please assist us in maintaining up to date information on your business. Visit our [website](#) and fill us in!



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