



Industrial Development Authority
Lynchburg, Virginia
434-856-2489



Business Rocks! Newsletter - January 2007

Recent Brags

Recent Events

Seeking Your Input

Recent Brags!



ONE TECH™ -

- Are you (or have you recently been) a college student?
- Do you have an idea for a new technology company?
- Would you like to try your idea in downtown Lynchburg, VA?

Have we got a deal for you!



Lynchburg Industrial Development Authority Website

Launched Come visit our new Website at <http://www.lynchburgida.com> to get the latest on starting or growing your business in Lynchburg. Plus be the first to know about all of our special events.



Lynchburg Regional Airport runways to exceed Roanoke or Charlottesville!

1300 lf of runway extension to begin construction in October 2006, allows for larger planes and air freight service to Central Virginia!



Nationally Recognized for Excellence!: Nationally Recognized for Excellence! Lynchburg's Fire & EMS Department expects to receive national accreditation



Centra Health received the nation's highest honor for nursing services on July 17, 2006, when it earned Magnet Recognition from the American Nurses Credentialing Center (ANCC).

Recent Events



CEO Mixer: A special event where chiefs of the largest employers and their spouses could meet each other in a purely social setting. Our first annual event was held at the Court House Museum on March 1, 2006. A second mixer was held at The Aviary in Miller Park on September 27.



Keep One: Facilitated panel discussion for eight college seniors to share their wants, needs and expectations for careers and lifestyles with Lynchburg employers.



Business to Business Luncheon: On September 29, we held a Business to Business Luncheon for all of the Career Development Directors & Assistant Directors for CVCC, Lynchburg College, Liberty University, RMWC & Sweet Briar. We had a great discussion and agreed to create a Business Tour for them in December.



411 Informational Series: On September 20, Michael Van Ness & Dereck Cunningham of Lynchburg Grows spoke on why this nonprofit makes good business sense.



Business to Business Luncheons: Meet your neighbors, find out what we're working on, voice your opinion and tell us what you need. We want to hear from you! Next lunch is at Greenstone Industrial Park in November.



Mayor's New Business Breakfast : Celebrate successful new businesses with the Mayor, OED and the Industrial Development Authority. Learn vital information on where to find what you succeed. November 2006 - Hosted by the Academy Cafe



Business Rocks Tour: The earlier students are "touched" by businesses and career options the better prepared they are for their future. We lease the GLTC Trolley to transport 6th graders from city schools together with their Principals to visit area businesses. Next events: December.



Mentor One: Matches 8th grade students with one-on-one role models for a year. Career selection was based on Growth Occupations in Economic Profile prepared by Virginia Employment Commission. Next Event: November

Seeking Your Input



City Hall Display Case : Any business in the City of Lynchburg may display their product or service in City Hall. Product or service must be made in Lynchburg. Contact us for information: Marjette Glass, Business Relations Manager



"Did You Know!?" : Calling all Lynchburg businesses to share 2-3 interesting facts about their company. Your input will serve as an educational tool for students as well as a tool for internal and external marketing. Please submit yours to Marjette Glass, Business Relations Manager



Business Database - Please assist us in keeping current information on your business. Visit our website and fill us in!

City of Lynchburg

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